



# NORCO FAIR 2017 SPONSORSHIP/FAIR BOOK AD CONTRACT

NEW AD   
  SAME AD   
  REVISED AD

Organization/Business Name \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

I understand my sponsorship/ad must be paid in full by June 30<sup>th</sup> or the ad will be excluded from the book.  
(initial)

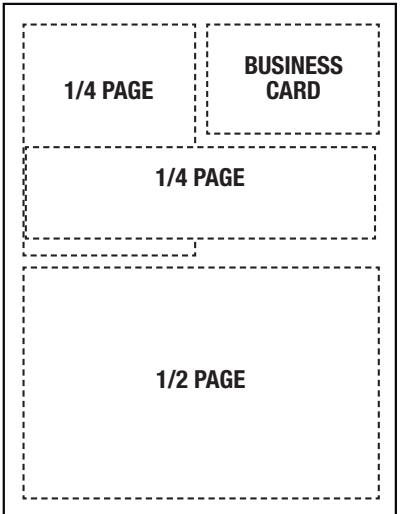
**Please check the box in front of sponsorship level desired.**

<input type="checkbox"/>	Presenting Sponsor-\$8,000	<input type="checkbox"/>	Chute Sponsor-\$1,500(Sold Out)	<input type="checkbox"/>	Labor Day Parade Sponsor-\$700
<input type="checkbox"/>	Gold Sponsor-\$5,000	<input type="checkbox"/>	Rodeo Clown Sponsor-\$1,500	<input type="checkbox"/>	Lawn Mower Races-\$700
<input type="checkbox"/>	Silver Sponsor-\$3,000	<input type="checkbox"/>	Main Stage Sponsor \$1,000	<input type="checkbox"/>	Mutton Busting Sponsor-\$700
<input type="checkbox"/>	Rodeo Entertainment-\$2,500	<input type="checkbox"/>	Opening Night Sponsor-\$1,000	<input type="checkbox"/>	Talent Show-\$700
<input type="checkbox"/>	Bull Riding Event-\$2,500	<input type="checkbox"/>	VIP Hospitality Pavilion -\$1,000	<input type="checkbox"/>	Community Comp. Sponsor-\$500
<input type="checkbox"/>	Buckle Sponsor-\$2,500	<input type="checkbox"/>	Beautification Awards Sponsor-\$700	<input type="checkbox"/>	Kids Korral-\$500
<input type="checkbox"/>	Bronze Sponsor - \$2,000	<input type="checkbox"/>	Beer Garden Sponsor-\$700	<input type="checkbox"/>	Pet Parade Sponsor - \$500
<input type="checkbox"/>	Grandstand Sponsor-\$2,000	<input type="checkbox"/>	Family Fun Day Sponsor-\$700	<input type="checkbox"/>	Arena Banner - \$300
<input type="checkbox"/>	Ranch Rodeo Sponsor-\$1,500	<input type="checkbox"/>	Junior Bull Riding-\$700	<input type="checkbox"/>	Friends of the Fair - \$100

**For sponsorships, please contact Tricia at 949-285-7837 or sponsorships@norcofair.org**

FULL COLOR AD SIZE	DIMENSIONS	COST
Full Page	7.5" x 10"	\$450
Half Page	7.5" x 4.88"	\$250
1/4 Page	3.63" x 4.88" or 2.5" x 7.5"	\$185
Business Card	3.5" x 2.5"	\$100

**For ad only: Please check box in cost column for ad size.**  
  
**PLEASE NOTE:**  
**BOOK DEADLINE IS**  
**JUNE 30<sup>th</sup>**



Color Ad Specs: Digital files only, 300 dpi sent in PDF, JPG or EPS format.

**\*\*ALL ADS MUST BE PRINT READY OR THERE WILL BE AN ADDITIONAL CHARGE.\*\***

**For fair book ads, please contact Diana at 951-805-5995 or fairbookads@norcofair.org**

**Make checks payable to: NORCO FAIR COMMITTEE, P.O. Box 803, Norco, CA 92860**